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PTO/SB/21 (04-04)

TRANSMITTAL FORM

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Application Number	10/823,386
Filing Date	April 12, 2004
First Named Inventor	Johnson, William J.
Art Unit	
Examiner Name	
Attorney Docket Number	022273-000400US

Total Number of Pages in This Submission

ENCLOSURES (Check all that apply)

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Firm or Individual name	Townsend and Townsend and Crew LLP Jonathan E. Jobe	Reg. No. 28,429
Signature		
Date	July 20, 2004	

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Attorney Docket No.: 022273-000400US

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On July 20, 2004

TOWNSEND and TOWNSEND and CREW LLP

By: *[Signature]*

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

In re application of:

William J. Johnson

Application No.: 10/823,386

Filed: April 12, 2004

For: SYSTEM AND METHOD FOR
PROACTIVE CONTENT DELIVERY
BY SITUATIONAL LOCATION

☐

Examiner:

Art Unit:

INFORMATION DISCLOSURE
STATEMENT UNDER 37 CFR §1.97 and
§1.98

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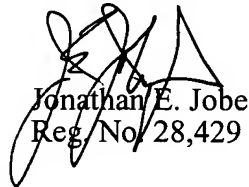
The references cited on attached form PTO/SB/08A and PTO/SB/08B are being called to the attention of the Examiner. All references are U.S. references. In accordance with the USPTO waiver of the requirement under 37 CFR 1.98 (a)(2)(i) for submitting a copy of each cited U.S. patent and each U.S. patent application publication for all U.S. patent applications filed after June 30, 2003, applicant has not submitted copies of the U.S. references.

It is respectfully requested that the cited references be expressly considered during the prosecution of this application, and the references be made of record therein and appear among the "references cited" on any patent to issue therefrom.

As provided for by 37 CFR 1.97(g) and (h), no inference should be made that the information and references cited are prior art merely because they are in this statement and no representation is being made that a search has been conducted or that this statement encompasses all the possible relevant information.

Applicant believes that no fee is required for submission of this statement. However, if a fee is required, the Commissioner is authorized to deduct such fee from the undersigned's Deposit Account No. 20-1430. Please deduct any additional fees from, or credit any overpayment to, the above-noted Deposit Account.

Respectfully submitted,



Jonathan E. Jobe
Reg. No. 28,429

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Substitute for form 1449A/PTO INFORMATION DISCLOSURE STATEMENT BY APPLICANT (use as many sheets as necessary)			Complete if Known		
			Application Number	10/823,386	
			Filing Date	April 12, 2004	
			First Named Inventor	Johnson, William J.	
			Art Unit		
			Examiner Name		
Sheet	1	of		Attorney Docket Number	022273-000400US

U.S. PATENT DOCUMENTS+					
Examiner Initials*	Cite No. ¹	Document Number	Publication Date MM-DD-YYYY	Name of Patentee or Applicant of Cited Document	Pages, Columns, Lines, Where Relevant Passages or Relevant Figures Appear
		Number Kind Code ² (if known)			
	1	US-4,644,351		Zabarsky et al.	
	2	US-5,337,044		Folger et al.	
	3	US-5,469,362		Hunt et al.	
	4	US-5,758,049		Johnson et al.	
	5	US-6,073,062		Hoshino et al.	
	6	US-6,236,365		LeBlanc et al.	
	7	US-6,252,544		Hoffberg	
	8	US-6,731,238		Johnson	
	9	US-5,195,031		Ordish	
	10	US-6,345,288		Reed et al.	
	11	US-6,326,918		Stewart	
	12	US-6,571,279		Herz	
	13	US-6,456,234		Johnson	
	14	US-2002/0035493	March 21, 2002	Mozayeny et al.	
	15	US-2002/0046069	April 18, 2002	Mozayeny et al.	
	16	US-2002/0046077	April 18, 2002	Mozayeny et al.	
	17	US-2002/0091991	July 11, 2002	Castro	
	18	US-			
	19	US-			
	20	US-			

FOREIGN PATENT DOCUMENTS								
Examiner Initials*	Cite No. ¹	Foreign Patent Document			Publication Date MM-DD-YYYY	Name of Patentee or Applicant of Cited Document	Pages, Columns, Lines, Where Relevant Passages or Relevant Figures Appear	T ⁶
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